

Data & Mapping Menu

Center for Regional Studies

University of Nevada Reno

Available Pre-Packaged Reports ([see below for details](#))

- A. Residential Construction Activity Report
- B. Residential Subdivision & Market Activity Report with Projections
- C. Reno-Sparks Business Activity Report
- D. Proposed Commercial Activity Report
- E. 1997-2006 Commercial, Industrial, & Vacant Property Sales

Available Datasets for Custom Analyses ([see below for details](#))

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- 4. Population Projections
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- 6. Retail Sales
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- 8. Residential, Commercial, Industrial, & Vacant Property Analyses

Pre-Packaged Reports:

A. Residential Construction Activity Report

- Detailed maps of residential development footprints
- Associated index to residential development maps for details about each project
- Updated quarterly

Report Contents

Developer • Project Name • Tentative Maps (Total Units Approved) • Final Maps (Units Permitted for Construction) • Units that Closed Escrow • Remaining Units • Standing Inventory • Location • Status • Type of Development

<u>Area</u>	<u>Price</u>	<u>Annual Subscription</u>
Greater Reno-Sparks (2 x 3 ft)	\$250.00	\$850.00
Greater Reno-Sparks (3 x 4 ft)	\$350.00	\$1,250.00
Lyon County (letter-size)	\$125.00	\$350.00
Fernley (letter-size)	\$125.00	\$350.00
Carson City (letter-size)	\$150.00	(updated annually)

B. Residential Subdivision & Market Activity Report with Housing Unit and Population Projections

- Reno-Sparks Residential Construction Activity Report (see item A above) broken into nine regions defined by aggregated MLS zones

- 10-year housing unit & population projections based on build out of approved developments
- Includes current demographics for the nine Reno-Sparks regions
- Includes existing home sales statistics & maps

- Includes current firm & employment totals for the nine Reno-Sparks regions
- Updated quarterly

Report Contents

Developer • Project Name • Tentative Maps (Total Units Approved) • Final Maps (Units Permitted for Construction) • Units that Closed Escrow • Remaining Units • Standing Inventory • Location • Status • Type of Development • Absorption Rates • Housing Unit Projections • Population Projections • Demographics • Firms & Employment • Existing Home Sales

<u>Area</u>	<u>Price</u>	<u>Annual Subscription</u>
Greater Reno-Sparks	\$650.00	\$2,000.00

C. Reno-Sparks Business Activity Report

- Contains items 1-7 (see below) reported for nine regions defined by aggregated MLS zones
- Excellent reference for new or relocating businesses
- Detailed economic and demographics statistics
- Updated annually

Report Contents

Residential Construction Activity • Proposed Commercial Activity • Demographics • Firms & Employment • Retail Sales • Traffic Counts

<u>Area</u>	<u>Price</u>
Greater Reno-Sparks	\$250.00 for book or CD/\$300 for both

D. Proposed Commercial Activity Report

- Detailed maps (pdf file) of proposed commercial developments
- Associated index (Excel file) to commercial development maps for details about each project
- Updated monthly

Report Contents

Project • Description • Location • Valuation • Structure Size (Square Feet) • Status • Type of Industry (retail, commercial, office, or industrial)

<u>Reports</u>	<u>Price</u>	<u>Annual Subscription</u>
Monthly report of NEW projects in Washoe Co.	\$50.00	\$500.00
Quarterly report of ALL projects in Washoe Co.	\$150.00	\$500.00
Quarterly report of ALL projects in Lyon Co.	\$150.00	\$500.00

E. Commercial, Industrial, & Vacant Property Sales Report

- 1997-2006 medians & averages
- Statistics calculated for Reno, Sparks, North Valleys, South Reno, & Washoe County regions
- Statistics separated by square feet of improvements for commercial and industrial properties
- Includes price per square foot of improvement & price per acre
- Updated quarterly

Report Contents

Project • Description • Location • Valuation • Structure Size (Square Feet) • Status • Type of Industry (retail, commercial, office, or industrial)

<u>Area</u>	<u>Entire Report</u>	<u>Specific Region or Type of Property</u>
Washoe County	\$500.00	\$250.00

Datasets for Custom Analyses:

1. Residential Construction Activity

- Detailed maps of residential development footprints
- Associated index to residential development maps for details about each project
- Updated quarterly

Report Contents

Developer • Project Name • Tentative Maps (Total Units Approved) • Final Maps (Units Permitted for Construction) • Units that Closed Escrow • Remaining Units • Standing Inventory • Location • Status • Type of Development

<u>Area</u>	<u>Per Market Area</u>	<u>1-3 Radius Rings</u>	<u>Pre-Defined Areas</u>
Washoe County	\$175.00	\$225.00	\$100.00

For a map of pre-defined areas, see the County Subregion maps at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

Custom analyses = \$75.00 per hour

2. Proposed Commercial Activity

- Detailed maps of proposed commercial developments
- Associated index to commercial development maps for details about each project

Report Contents

Project • Description • Location • Valuation • Structure Size (Square Feet) • Status • Type of Industry (retail, commercial, office, or industrial)

<u>Area</u>	<u>Per Market Area</u>	<u>1-3 Radius Rings</u>	<u>Pre-Defined Areas</u>
Washoe County	\$75.00	\$125.00	\$50.00

For a map of pre-defined areas, see the Washoe County Subregion map at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

Custom analyses = \$75.00 per hour

3. Demographics (Includes aerial location map)

- 2006 Washoe County demographics
- 2005 Carson City demographics
- 2005 Lyon County demographics
- 2000 Census demographics for all other counties in Nevada & U.S.

Demographic Contents

Population • Growth Rates • Households • Families • Tenure • Housing Units • Race • Sex • Age • Household Composition • Educational Attainment • Occupation • Household Income • Median Household Income • Median Family Income • Per Capita Income • Housing Units by Type • Housing Units by Year Built • Single-Family Homes by Sales Price • Median Value of Single-Family Home • Median Rent by Size of Unit (Washoe Co. only)

<u>Area</u>	<u>Per Market Area</u>	<u>1-3 Radius Rings</u>	<u>Pre-Defined Areas</u>
Washoe County	\$50.00 (\$100 w/ aerial map)	\$75.00 (\$125 w/ aerial map)	\$50.00
Carson City	\$50.00 (\$100 w/ aerial map)	\$75.00 (\$125 w/ aerial map)	\$50.00
Lyon County	\$50.00 (\$100 w/ aerial map)	\$75.00 (\$125 w/ aerial map)	\$50.00
Other Nevada Counties (2000 Census data only)	(same as above)	(same as above)	
Other U.S. Counties (2000 Census data only)	\$300.00	\$325.00	

For a map of pre-defined areas, see the County Subregion maps at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

Electronic database of 2006 Washoe County Census block-level demographics (dBase format) and Census block boundary shapefiles (GIS compatible) = \$1,000.00

Electronic database of 2005 Carson City Census block-level demographics (dBase format) and Census block boundary shapefiles (GIS compatible) = \$1,000.00

Electronic database of 2005 Lyon County Census block-level demographics (dBase format) and Census block boundary shapefiles (GIS compatible) = \$1,000.00

Development of Census block-level demographics for all other U.S. counties (digital parcel base & associated county assessor data must be provided) = \$10,000.00

All other custom demographics for areas within the U.S. = \$75.00 per hour

4. Population Projections

- 10-Year projections
- Based on “approved-unbuilt” housing units
- Projections appended to Residential Construction Activity data (see above)

Report Contents

Developer • Project Name • Tentative Maps (Total Units Approved) • Final Maps (Units Permitted for Construction) • Units that Closed Escrow • Remaining Units • Standing Inventory • Location • Status • Type of Development • Absorption Rates • Housing Unit Projections • Population Projections

<u>Area</u>	<u>Per Market Area</u>	<u>1-3 Radius Rings</u>	<u>Pre-Defined Areas</u>
Washoe County	\$500.00	\$600.00	\$250.00

For a map of pre-defined areas, see the Washoe County Subregion map at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

5. Firms, Employment, & Average Wage

- Available for Nevada
- Total number of firms by major industry
- Total number of employees by major industry (“daytime population”)
- Average wage by major industry

Major Industries (based on the North American Industrial Classification System)

Agriculture & Forestry • Construction • Educational, Health, & Social Services • Entertainment, Accommodation, & Food Services • Finance, Insurance, & Real Estate • Government • Information • Management & Administration Services • Manufacturing • Mining • Other Services • Professional Services • Retail Trade • Transportation & Utilities • Wholesale Trade

<u>Options</u>	<u>Per Market Area</u>	<u>1-3 Radius Rings</u>	<u>Pre-Defined Areas</u>
Washoe County	\$50.00	\$75.00	\$50.00
Carson City	\$50.00	\$75.00	\$50.00
Lyon County			\$50.00
Other Nevada Counties	(contact staff)	(contact staff)	(contact staff)

For a map of pre-defined areas, see the County Subregion maps at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

Custom analyses = \$75.00 per hour

6. Retail Sales

- 2005 Washoe County retail sales
- 2005 Carson City retail sales
- 2005 Douglas County retail sales
- 2005 Lyon County retail sales
- 2005 Mineral County retail sales

Number of locations and total retail sales reported for the following retail sectors:

Home Improvement & Building Materials • Paint, Glass, & Hardware • Nurseries, Lawn, & Garden Supplies • Major Department Stores • Variety & General Merchandise • Supermarkets • Convenience Stores & Gas Stations • Small Food Markets • Liquor Stores • Drug Stores & Pharmacies • Restaurants • Fast Food Restaurants & Delis • Coffee, Snacks, & Ice Cream • Drinking Establishments • Casino Retail Sales • New & Used Auto Dealers • Used Auto Dealers • Auto Supply Stores • Boat, Motorcycle, RV, & Miscellaneous Dealers • Women’s Apparel & Accessories • Men’s, Children, & Family Apparel • Miscellaneous Apparel & Accessories • Shoe Stores • Furniture Stores • Floors, Drapery, & Upholstery • Household Appliances & Electronics • Miscellaneous Home Furnishings • Computers & Software • Videos, Music, & Musical Instruments • Book Stores • Used Merchandise & Pawnshops • Jewelry Stores • Sporting Goods • Hobbies, Toys, & Crafts • Office Supply Stores • Gifts, Novelty, & Souvenirs • Florists • Tobacco Stores • Miscellaneous Retail

<u>Area</u>	<u>Per Custom Area/Radius Ring</u>	<u>Per Zip Code/City</u>	<u>Pre-Defined Areas</u>
Washoe County	\$75.00	\$75.00/\$50.00	\$50.00
Carson City		\$75.00/\$75.00	\$50.00
Douglas County		\$75.00/\$75.00	
Lyon County		\$75.00/\$75.00	
Mineral County		\$75.00/\$75.00	

For a map of pre-defined areas, see the County Subregion maps at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

Custom analyses = \$75.00 per hour

7. Traffic Count Maps

- NV Department of Transportation average annual daily traffic counts
- Counts available statewide

Map Contents

Aerial backdrops • daily traffic counts at every NDOT traffic station • current & historical counts labeled for each station • color-coded symbols to show 5-year trend

<u>Area</u>	<u>Pre-Defined Areas</u>
Greater Reno-Sparks	15 maps @ \$25.00 per map
Fernley	\$50.00
Carson City	4 maps at \$25.00 per map

For a map of pre-defined areas, see the County Subregion maps at www.nvdata.org by selecting the data & downloads link and searching within the miscellaneous maps section.

Custom maps = \$75.00 per hour

8. Residential, Commercial, Industrial, & Vacant Property

- Current county assessor data combined with digital parcel maps
- Optional aerial photography
- Maps, queries, tables

Data Available

Land Use • Owner Name • Site Address • Mail Address • Lot Size • Square Feet of Improvements • Assessed Valuations • Unit Counts • Year Built • Sale Prices • Absorption Rates • Housing Unit Projections • Population Projections

<u>Area</u>	<u>Price</u>
Washoe County	\$75.00 per hour
Carson City	\$75.00 per hour
Lyon County	\$75.00 per hour
Douglas County	\$75.00 per hour
Churchill County	\$75.00 per hour
Mineral County	\$75.00 per hour

Options for Deliverable Formats

- Electronic pdf maps
- Electronic Excel files (tables)
- Hardcopies
- Large-scale formats (“wall-size”) – additional fee required

Contacts

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775-287-1237 (Housing data – Brian Kaiser (bkaiser@unr.nevada.edu))

775-327-2336 (Alternate line – Clay Statham (cstatham@gmail.com))