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Reno-Sparks Business Activity Report

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Each Subregion Includes:

- Detailed Map of 1999 & 1994 Traffic Counts, Subregion Boundaries, and Shopping Centers;
- April 2000 Population Estimates;
- April 2000 Household Estimates;
- April 2000 Age Estimates;
- April 2000 Race Estimates;
- April 2000 Income Estimates;
- Number of Retail Locations in 1998 & 1999 by SIC Code;
- 1998 & 1999 Total Sales by SIC Code;
- 1998 & 1999 Average Sales by SIC Code;
- 1998-1999 Trends by SIC Code;
- 3rd Quarter 1999 Average Employment Estimates by Industry;
- 3rd Quarter 1999 Number of Firms by Industry.

SUBREGIONS:

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Airport • Kietzke • Meadowood • North Valleys • Northeast Reno • Northeast Sparks • Northwest Reno • Park Lane • Reno Redevelopment • South Reno • South Virginia • Southwest Reno • Sparks Industrial • Sparks Redevelopment Areas (4) • West Sparks